



ENERGISING GLOBAL HEALTH INNOVATION & ENTREPRENEURSHIP

7 - 19 September 2020
ONLINE

More information & Registration:

website: energy.isglobal.org

The digital revolution has the potential to improve health and empower patients, but it could also increase health inequities, shaping the economy and the society.

ENERGHY 11-day Summer School is a toolbox and a fresh experience to change perspective for a new generation of Global Health innovators. Designed to empower postgraduate students, researchers and young professionals to create new business models with global citizen-centric solutions aimed at democratizing health for all.

What will you learn?

You will develop an entrepreneurial mindset; acquiring innovation, management and communication knowledge and skills to create a start-up.

Motivated by the Sustainable Development Goals

“Learn-by-doing” with open discussions with entrepreneurs, tech transfer experts, real challenge-based workshops, spotlight speakers, online toolbox and final pitch award

Leverages talent putting together top hospitals, research, academia, tech transfer and industry partners from across Europe to jointly work on a unique course offer on global health transformation

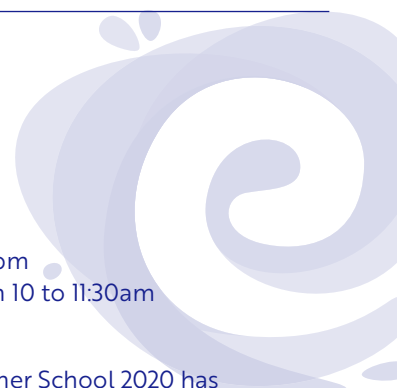
Worldwide reach, with participants from around the globe and different backgrounds to enrich perspective and networking

Participants profile

- Masters and PhD graduates or students;
- Post-Doctoral researchers;
- Young entrepreneurs and professionals motivated to lead change in Global Health coming from different disciplines. Fluency in English is required.

Practical details

- **Format:** Online learning
- **Dates:** 7 – 19 September 2020
- **Duration:** 11 days
Monday-Friday from 9am-7pm
Saturday 19 September from 10 to 11:30am
- **Language:** English
- **Tuition:** The ENERGHY Summer School 2020 has been awarded funding from EIT Health which is supported by EIT, a body of the European Union. The estimated value price of this course is 1000€. Accepted candidates will be required to pay 20€ to cover the registration fees by the University of Barcelona.
- **Credits:** 5 ECTS and postgraduate diploma by the University of Barcelona.



DAY 1	CHALLENGES IN GLOBAL HEALTH	
	How can innovation help reach the Sustainable Development Goals and be prepared for Pandemics?	Global Health Challenges; Push creativity up; Teambuilding.
DAY 2	INNOVATION FOR HEALTH EQUITY	
	Overcoming health access and inequity through innovative business models	From research to innovation for impact
DAY 3	MOVING TO SMART HEALTH	
	How to take discoveries out of the Lab: Intellectual Property & Transfer Policy	Medical Technology Innovation; Needs driven innovation: Biodesign
DAY 4	NEEDS LED INNOVATION	
	Challenge-based virtual visits to Hospital Sant Joan de Déu, Sanofi-Esper and Médecins sans Frontières	
DAY 5	INNOVATION & ENTREPRENEURSHIP: SEARCHING FOR OPPORTUNITIES	
	Being an Entrepreneur ups, downs, pitfalls and watch-outs: first-hand from successful health start-ups	How to design successful innovations; Opportunity validation & problem statement
DAY 6	MARKET DISCOVERY & VALIDATION: BUILDING SUCCESSFUL VALUE PROPOSITIONS	
	Customer, User Discovery & Profiling	Value Proposition Design & Validation
DAY 7	START-UP YOUR BUSINESS: PRODUCT DEVELOPMENT & BUSINESS DESIGN	
	Prototyping: Minimum Valuable Product	From product to business: Business Model Generation; Urban Health spotlight talk
DAY 8	START-UP YOUR BUSINESS: FINANCIALS & INVESTMENT	
	Understanding start-up financials: from cost structure to revenue model	Partnership, Business Management and What investors want; Innovator Toolkit
DAY 9	FINAL PITCH COACHING	
	How will investors consider your project? Flipping the pitch. How to pitch a project	Pitch revision; Learners Evaluation
DAY 10	PITCH ELABORATION	
	Pitch video production	Alumni registration & Engagement
DAY 11	PITCH AND AWARDS CEREMONY	