

*Designed for the
Global Health Innovator*



**SENIOR EXECUTIVE PROGRAMME
Global Health Innovation Management**

Heidelberg | Alajuela | Nairobi | Barcelona

Programme Description

Content Overview

SEP GHIM – the Senior Executive Programme in Global Health Innovation Management provides a unique opportunity for the Global Health Innovator to gain in knowledge, insights and skills to make a real difference in Global Health. Through an innovative experiential learning model, participants will experience hands-on innovation in four different global settings while interacting with peers and working on their personal executive challenge.

The learning journey will lead to personal and professional growth and a heightened ability to innovate in a complex and fast changing environment for better health outcomes in an equitable and sustainable way. In today's world, we need to respond to the increasing Global Health needs, while realising the potential of the opportunities given by digital, precision health and big data, providing solutions to more connected and better-informed users.

Programme Objectives

Upon successful completion of the SEP GHIM Programme, participants should be able to:

- undergo a transformational change and be inspired by experiencing innovation in action in Global Health contexts;
- deliver immediate impact across their Global Health organisations and shape their future through innovation;
- identify their own professional or organisational challenge and propose effective and sustainable solutions.

Learning Experience

The Programme has been designed in a way to benefit from the cumulative experience in Global Health Innovation and Executive Education from five leading institutions in Germany, Costa Rica, Kenya and Spain. Every module, four days each, consists of core academic activities and extra-curricular activities.

The academic content of the SEP GHIM gives a theoretical framework with action-oriented workshops and simulations. The extra-curricular activities include online engagement through a virtual platform, social and networking events aimed at fostering exchange among participants, inspirational talks with local entrepreneurs and innovators, networking events and on-site visits within the local ecosystems in Latin America, Europe or Africa.

Participant Profile

This Executive Programme targets the senior Global Health Innovator in public and private settings, such as policy makers, senior executives in international and corporate organisations of Global Health.

Programme Structure



MODULE 1: Global Health Challenges and Strategies for Change

20 - 24 May 2019 · Heidelberg Institute of Global Health, Heidelberg (Germany)

MODULE 2: Global Health Innovation Management: Getting Ready for What Lies Ahead

15 - 19 July 2019 · INCAE Business School, Alajuela (Costa Rica)

MODULE 3: Transforming and Developing new Solutions in Global Health

2 - 6 September 2019 · Strathmore Business School, Nairobi (Kenya)

MODULE 4: Getting Things Done: The Art of Implementation

7 - 11 October 2019 · IESE Business School/ISGlobal, Barcelona (Spain)

FACTS

Requirements

Potential participants are expected to have at least 10 years of relevant work experience in their field and currently holding a leading position.

Course Fee

For the first year (2019) there are **NO COURSE FEES** for selected participants. However, travel and accommodation costs need to be covered by the participants.

Registration

All applications to the SEP GHIM Programme should be submitted online. Detailed information can be found on our website www.sepghim.eu.



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