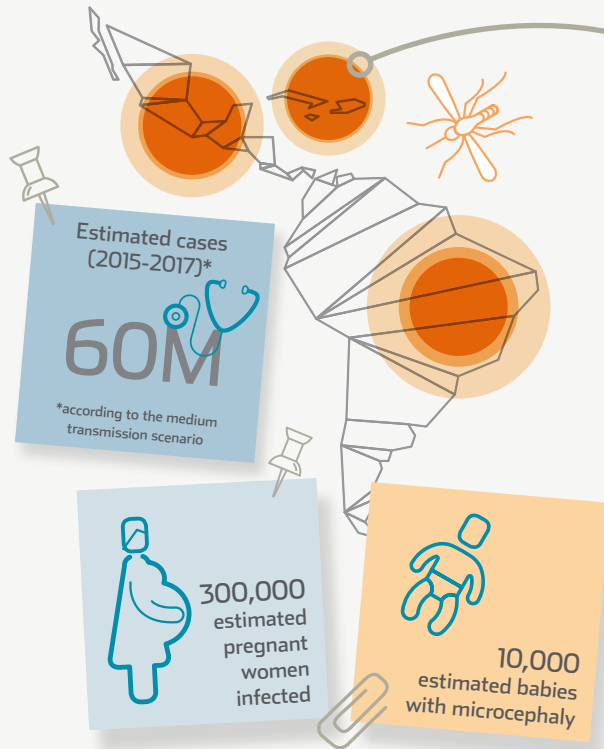


# SOCIO-ECONOMIC IMPACT OF ZIKA VIRUS IN LATIN AMERICA AND THE CARIBBEAN

## The impact will be long-term



Short-term (2015-2017):  
**\$7-18 billion USD**

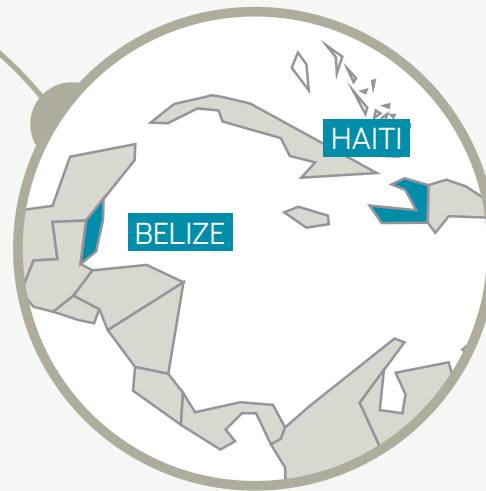
Long-term:  
**\$3-30 billion USD**

Mainly due to

Loss in tourism revenues

Lost Productivity

## Poor countries and communities are worst impacted



Poorest countries



Most vulnerable populations

## What needs to be done?

- Consider that Zika virus will become endemic and establish budgetary plans accordingly
- Implement integrated vector control strategies
- Provide adequate social protection for affected families
- Promote gender equality and sexual and reproductive rights
- Develop a multisectorial approach to mosquito-borne diseases
- Foster community participation

