ENERGHY SUMMER SCHOOL

CHALLENGE
DESIGN
VALIDATE
SOLUTION
NETWORK
CONNECT
INNOVATION
PROTOTYPE
TEAMWORK
BRAINSTORMING

ENERGISING GLOBAL HEALTH INNOVATION & ENTREPRENEURSHIP

4 - 15 July 2022
Summer School

#ENERGHY

More information & Registration:
website: energhy.isglobal.org

Health innovation is a leading business sector driving prosperity worldwide. The new era of healthcare professionals has to face critical Global Health challenges comprised in the SDG, the Green Deal and NextGenerationEU.

ENERGHY 10-day Summer School is a toolbox and a fresh experience to change perspectives for a new generation of Global Health Innovators. Designed to empower postgraduate students, researchers and young professionals to create new business models with global citizen-centric solutions aimed at democratizing health.

What will you learn?

You will develop an entrepreneurial mindset; acquiring innovation, management and communication knowledge and skills to create a start-up.

Global Health challenge-based

Joint Acceleration program

Accredited European postgraduate course (3 ECTS)

SUSTAINABLE DEVELOPMENT GOALS

eit Health

Co-funded by the European Union

tropEd
Network for Education in International Health

ISGlobal Barcelona Institute for Global Health

UNIVERSITAT DE BARCELONA

NUI Galway OÉ Gaillimh

SJD Sant Joan de Déu Barcelona · Hospital

Angels santé

UniversalDoctor

MEDECINS SANS FRONTIERES

UNIC

Motivated by the Sustainable Development Goals

Learn-by-doing with open discussions with **entrepreneurs** and **tech transfer experts**; real challenge-based workshops; spotlight **talks**, **entrepreneur** toolbox and final pitch **award**

Leverages talent putting together top **hospitals, research, academia, tech transfer, civil society organisation and industry partners** on a unique course offer on global health transformation

Worldwide reach, with global **participants** and **faculty** to enrich perspective and networking

Participants profile

- Masters and PhD graduates or students;
- Undergraduate students in the last year;
- Post-Doctoral researchers;
- Young entrepreneurs and professionals

motivated to lead change in Global Health coming from different disciplines.

Fluency in English is required.

Practical details

- **Format:** Online learning
- **Dates:** 4 – 15 July 2022
- **Duration: 10 working days in 2 weeks** Monday-Friday from 9am-6pm with online synchronic and self-managed asynchronic sessions.
- **Language:** English
- **Tuition:** 525€ and university taxes.
- **Scholarships:** tuition scholarships for participants coming from low- and middle-income countries.
- **Credits:** Accredited European Postgraduate course (3 ECTS) by the University of Barcelona and the TropEd network.

> " I appreciated the ENERGHY course. The main things that are currently useful for me are the lean business canvas model, the strategy of new startups that release a first viable product/service as soon as possible, keeping on working my creativity every day, as well as tricks for a good pitch!
>
> **Mélanie García,** Data Scientist, Research Bio Engineer in Machine Learning, PhD candidate Trinity College
> Alumni ENERGHY 2021

Still got some doubts?
Check this out!

Programme

DAY 1	**CHALLENGES IN GLOBAL HEALTH**
	Socially valuable Global Health innovation; Global Health Challenges; Push creativity up & Teambuilding
DAY 2	**NEEDS LED INNOVATION**
	Virtual challenge-based visits to Sant Joan de Déu Hospital and Médecins sans Frontières; Problem statement definition
DAY 3	**INNOVATION FOR HEALTH EQUITY**
	Business model innovation for health equity; From research to innovation for impact
DAY 4	**MOVING TO SMART HEALTH**
	Intellectual property and transfer policy; Start-up creation process; Digital Health; Opportunity validation
DAY 5	**MARKET DISCOVERY & VALIDATION: SUCCESSFUL VALUE PROPOSITIONS**
	Customer Discovery & Profiling; Value Proposition Design & Patient Validation
DAY 6	**START-UP YOUR BUSINESS: PRODUCT DEVELOPMENT & BUSINESS DESIGN**
	Business Model Generation; Expert validation; Prototyping MVP; Urban Health spotlight talk
DAY 7	**START-UP YOUR BUSINESS: FINANCIALS & INVESTMENT**
	Start-up financials; What investors want; Innovator toolkit
DAY 8	**PITCH COACHING**
	How to pitch a project?
DAY 9	**PITCH ELABORATION**
DAY 10	**PITCH AND AWARDS**

> " ENERGHY was a fantastic experience to learn how entrepreneurship works when solving real world problems. All of the speakers and the mentors, in addition to being experts in their field, were friendly, engaging, and helpful which made it really enjoyable. One of the most useful things was solution validation by experts who truly understand the problem.
>
> **Blake Bowers,** Programme Developer at IdeasLab, PhD candidate in Technology Commercialization
> Alumni ENERGHY 2021

▶ **Welcome video**   ▶ **What ENERGHY alumni say!**